

211 S Paterson Street #1 Madison, WI 53703 WisconsinGreenhouseCompany.com 608.515.3750

## Privacy Policy

We feel very strongly about protecting your privacy. It is connected to how we conduct our business in every way – be respectful, be helpful and try to think ahead. If you have any concerns, please contact <a href="mailto:jordan@madisongreenhousestore.com">jordan@madisongreenhousestore.com</a>.

Here is the legal speak:

Wisconsin Greenhouse Company is committed to protecting the privacy of people whose personal information is held through responsible information management practices.

#### What is Personal Information?

Personal information is recorded information about an identifiable individual. Personal information includes such things as an individual's name, address, birth date, e-mail address and phone number and billing information.

### What kind of information is being collected?

When you visit our website to browse, read pages, or download information, we will gather and store certain information about the visit. The following information is automatically collected and stored:

- 1. The Internet Protocol Address and domain name used. The Internet Protocol address is a numerical identifier assigned either to your Internet service provider or directly to your computer. This address can be translated to determine the domain name of your service provider (e.g. gov.bc.ca, xcompany.com or yourschool.edu);
- 2. The type of browser and operating system;
- 3. The date and time of the visit; and
- 4. The web pages or services accessed.

Information collected automatically is used for purposes such as assessing system performance, improving web services and web site management.

#### Privacy Guarantee

Our site also has online forms to submit for price quotations or requests for literature. We collect customers name, address, phone number and e-mail addresses and use this information to respond to our customers request for price quotations or literature.

Our customers have the option of joining our e-mail list to receive occasional special offers. They have the option of opting out of this list at any time.

This site has security measures in place to protect the loss, misuse and alteration of the information under our control. This information will never be shared with a third party or outside source.

# Who to contact for more information about this privacy policy?

Any questions regarding this privacy policy can be directed to info@wisconsingreenhousecompany.com